



8th International meeting

Frankfurt airport Sheraton Hotel
Thursday 19th January 2017

⇒ GiPA's 8th international meeting will be a 1 day event starting at 10:00 and closing at 15:30.

Program of the event on Thursday 19th January 2017

09:30 - 10:00	<i>Welcome coffee</i>		
10:00 - 11:00	Aftersales market, global vision, local decisions	GiPA	<i>Eric Devos</i>
11:00 - 11:30	<i>Energy break & networking</i>		
11:30 - 12:00	The digital transformation of the aftermarket in a changing business environment	CLEPA	<i>Frank Schlehuber</i>
12:00 - 12:30	Connected cars & telematics: future challenges for the IAM	FIGIEFA	<i>Hartmut Röhl</i>
12:30 - 13:30	<i>Lunch</i>		
13:30 - 14:00	Trends & challenges in the German Aftermarket	VREI	<i>Thomas Fischer</i>
14:00 - 16:00	Individual meetings with GiPA's country managers	GiPA	<i>Country managers</i>
15:30	<i>End of the event</i>		

⇒ GiPA's international meetings gather participants from the whole European automotive industry: vehicle manufacturers, parts manufacturers, lubricants and tyre specialists, distribution groups...

Participants profile

Over a **100 participants** are expected to join this 8th international meeting.

Participating companies are typically members of GiPA Annual Trends Observatory (ATO) research programs, either for passenger cars, 2-wheelers or trucks:

- Vehicle manufacturers (passenger cars, trucks, 2-wheelers)
- Parts manufacturers
- Oil specialists and tyre manufacturers
- Parts distribution groups
- Auto-centres and fast-fit repair chains
- Leasing companies or banking groups investing in the automotive aftermarket
- Institutions and trade associations active in the automotive sector
- ...

Most participants have responsibilities at the European or international level for **marketing, corporate strategy or business intelligence**.

Participants typically join GiPA's international meetings to get **new insights and a better understanding of the aftermarket trends** at the European and global levels. GiPA's meetings are also a unique opportunity for networking and meeting peers within the automotive marketing and strategy sector.



- ⇒ GiPA's 8th international meeting will take place at the Sheraton Frankfurt Airport Hotel.
The address of the hotel is: Flughafen/Terminal 1, Hugo Eckener Ring 15, Flughafen Frankfurt, 60549 Frankfurt

Sheraton Frankfurt Airport Hotel - Sheraton Skyloft

The Sheraton Frankfurt Airport Hotel & Conference Center is connected to Frankfurt airport Terminal 1 (main terminal for European flights) by means of 2 pedestrian bridges. The hotel is 5 min. away by foot both from Frankfurt Terminal 1 and Frankfurt Flughafen train station.

Within the hotel, GiPA's international meeting will take place in the **Skyloft conference room**.

Arriving by plane:



From the **Terminal 1** arrival level in Hall A and Hall C, take the escalator to the covered pedestrian bridge, which is connected directly to the hotel.

Arriving by train:



The hotel is 5 min. away by foot from **Frankfurt(M) Flughafen Fernbahnhof** train station. Frankfurt Flughafen train station is a 4 hours ride from Paris by TGV or ICE. From the ICE station (AIRail Center) go to the bridge that connects the ICE station to the airport, turn right to reach the hotel.

Arriving by car:



Autobahn A3 and A5: at the Frankfurt interchange, take the B 43 towards Frankfurt Airport, then follow the signs to Terminal 2 (Arrivals/Departures) and car park P3. Signs for the hotel are located throughout the airport grounds (small bed symbol on the green traffic signs). Our tip: Type in "Südpassage" into your navigation system.



⇒ Please register for event online on GiPA's website: <http://summit2017.gipa.eu/>

Registration

Online registration portal: <http://summit2017.gipa.eu/>

Registration dead line: Friday 6th January 2017

You can book individual meetings with GiPA's country managers through the online registration portal.

Local GiPA contact for specific requests:

Gwenael de Calan
gdecalan@gipa.eu

Mobile phone: +49 152 5748 0000

Contacts of the Sheraton Frankfurt Airport hotel:

www.sheratonfrankfurtairport.com

Phone: +49 69 6977 0

Hotel booking: 00800 32 53 53 53

Thank you !

